

TOP TO TOE

SYSTEM: Top to Toe

CONTACT: Tel: 0845 130 3535
Toptotoe.com

SYSTEM FEATURES: Easy to use, Top to Toe's technology features a stock matrix grid showing size and colour break downs, an extensive range of reports, a user friendly EPoS till system and an easily manageable customer database so you can keep in touch with your loyal regulars.

THE PROMISE: With clear and accurate information, boutique owners will have complete control of their business numbers at the click of a button. The system promises better management of



stock, buying, merchandising, staff and customers – helping to increase your profit. Moreover, for those interested in delving into e-tail, Top to Toe can also automatically link into your website.

GOOD FOR INDIES

BECAUSE: It's easy to use and quick to master. Top to Toe is a modular system that is tailor-made to meet the needs of independents and can evolve with you as your business develops. Meanwhile, training is geared to help independents that aren't used to stock systems.

COST: From as little as £25 per week, depending on the needs of your business.

INDIE Q&A

Cathy Lewis, Strides, St Albans

How has implementing Top to Toe helped your business?

Superb reports mean buying for subsequent seasons is well informed; the till system conveys a professional image to customers; looking up stock availability for customer enquiries at the till adds a lot of efficiency; plus obtaining the end of day figures is super easy.

What are your favourite features?

I particularly love the huge flexibility of reports on offer.

What's next?

I want to look at a link to my website. Plus, as customers are so valuable, I want to know what they buy and who is buying then target those that haven't spent for a while to get them back into the shop.

**STOCK
TRACK
INFORM
TRANSFER
ANALYSE
TARGET
MANAGE
CONTROL
SUPPORT
PROFIT**

**KNOW YOUR
BUSINESS FROM
TOP TO TOE**

TOP TO TOE
Total Stock Control

- Retail management software
- Tracking / Barcoding / EPOS
- Clothing / Footwear / Sportswear

www.toptotoe.com
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